



COUNTY COURIER

Official Publication of the Orange County Historical Society

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Orange County Historical Society Presents a Double-Header Program Opal Kissinger as Vincenta Sepulveda de Yorba de Carrillo Introduces a Historical Novel Matt Southgate, Art Instructor of the Kidseum Gives A Tour



Cafe Golden Hour
By Matt Southgate

a cafe on the corner of 3rd and Main
in downtown Santa Ana.

Matt Southgate has the job title at the Kidseum of Art Instructor. For the past five years this part time job has allowed him enough time and creative energy for his own art work at his home studio in Santa Ana. The variety of tasks he performs for the Kidseum makes him an ideal guide for a tour

and to explain the programs at the Museum.

Matt, born and raised here in Orange County, has traveled a lot and painted scenes of far away foreign places. He is now concentrating primarily on Southern California images. As he works and lives in the Santa Ana area, now much of his subject matter will come from local surroundings.

He says, "I refer to my painting style as Urban Realism. It is an attempt to capture the feel of urban life and social relations of modern day. The primary aim of my painting is to convey a certain aesthetic that will attract people and give them a feeling of comfort. A second aim however, is to act as a conservator of sorts by preserving certain images that many people of this local area may admire or relate to in some fashion. This idea particularly makes sense with some of the architectural images that I have chosen to paint. As the members of OCHS are well aware, a place's architecture is a strong symbol of it's history, but it does not always last forever."

Of the painting, "Cafe Golden Hour", Matt would appreciate the society giving him some history of the area.

Vincenta Sepulveda de Yorba de Carrillo will once again be visiting the Orange County Historical Society.

Two years ago, October 12, 2000 Opal Kissinger presented a living history of Vincenta Sepulveda de Yorba de Carrillo. This popular program has generated a great deal of interest from everyone who has heard it including the family. In August of 2002 descendants and friends of Vincenta gathered at the Anaheim Cemetery to observe the placing of her headstone. Her descendants noting there was no headstone remaining at her grave site in lot 80 gathered together to provide this marker.



Now Opal comes to introduce a book written by Vincenta's great granddaughter titled *Inherit The Land*. The author, Marie Clark Walker says it is A Historical Novel based on Early California History taking the life history of her great grandmother as inspiration. Opal will appear as Vincenta and relate a brief overview of this woman's life.

We will have copies of the book for sale as well as donated books and items of local history interest.

MEETING TIME and PLACE see page 5

After an inquiry, our historian Ken Leavens (with some help from Jim Sleeper as where to look) did the research that follows:

The Beer Baron's Orange Grove



Once upon a time in Orange County, there was a 38 acre ranch located in lot 1 of the Leandro Serrano

Allotment in Rancho Santiago de Santa Ana in the J.B. Parker Tract. It was located at what was then the north east corner of Villa Park Road and Tustin Avenue. It was owned by Adolphus Busch, the Beer Baron.

In 1905, Adolphus Busch purchased 30 acres in Pasadena and commissioned Robert Frazier to create the original Busch Gardens. This was to become the beer mogul's winter home. With its manicured lawns, fountains, statues and ponds, it became one of Pasadena's biggest attractions.

Busch was now living a part of each year in sunny California and evidently felt a need to purchase the *de regure* orange grove. In May of 1909, he acquired the above mentioned 38 acre ranch in Villa Park. The 1910 January 27th edition of the *Evening Daily Blade* reported that "the elegant private car 'Adolphus' belonging to Adolphus Busch, was on the tracks of the Santa Fe at Orange today from noon until 5:18 p.m. when it was attached to the north-bound San Diego train and returned to Pasadena where Mr. Busch and his family are spending

the winter in their palatial home. The object of Mr. Busch's visit to Orange was to inspect his orange grove, consisting of 38 acres at the intersection of the Southern Pacific and Tustin Street. The ranch was purchased last May. The trip to the grove was made by carriage and automobile, the party leaving immediately upon the arrival of the car and returning to Orange for luncheon."

This acquisition made Adolphus Busch a bone fide Orange County ranch owner. He would now be able to send crates of oranges emblazoned with his own label to his envious friends back east. One wonders if any of these labels still exist and what their worth might be.

In May of 1917, after the death of Adolphus Busch, an article appeared in the Santa Ana Register stating that "the California property of the late Adolphus Busch, millionaire brewer of St. Lewis, is appraised at \$1,184,676.78. This includes the Pasadena residence, the Busch gardens, a ranch located in Villa Park, Orange County and other holdings."

According to Gary Cowles of Pasadena, the original Busch gardens were divided and sold to developers in 1941 after being offered to the city of Pasadena as a park in 1938. However, parts of the original gardens still remain including the Rustic Bridge, the Old Mill, exotic foliage and various stairways. Preparations are underway to celebrate the 100th anniversary of the original Busch Gardens in 2005.

And what about the original Busch Orange Grove in Villa Park? It is now covered, as others remembered and those long forgotten, with the distinct flavor of urban development.

For more information on his life:

www.beerhistory.com



Here is the present day view of the original Old Mill, now a private residence. Built originally as a playhouse for his daughter, the OLD MILL is a replica of an image from a GRIMM's Fairy Tale, "She Rode a Cockhorse to Banbury Cross" which Mr. Busch had seen as a child in the care of his British 'nanny'. Today, the waterwheel needs repairs but everything else is all that a storybook residence should be, complete with the original stone walkways, terraced gardens and several images of the seven dwarfs peeking out from the foliage.

DONATION from Mrs. Anne Satchell of Newport Beach

A newspaper article

From *The Blade* Sept. 10, 1899

RAPID GROWTH OF A HOME INDUSTRY

The Steam Laundry Works Away with Good Results.

Its Field of Usefulness Extends South Into San Diego County—Local Briefs of Interest

A striking example of what continuous and well-directed application of energy and capital will accomplish is seen at the Santa Ana Steam Laundry. From a modest beginning a few years ago it has developed into to one of the largest labor employers in the county; is constantly reaching out for new business and is growing in favor with its home people all the while.

A revelation awaits the visitor at the laundry for the first time. A perfect system of handling clothes in their care is in vogue, almost precluding the possibility of mistake in delivering the same or in giving any patron that which is not rightly his.

The process of receiving, cleaning and distributing clothes as told a *Blade* reporter is along these lines.

The laundry is collected by the company's wagons and deposited at the receiving room in the laundry in packages. Each package is taken in hand separately by a clerk who takes a record of each piece received. In addition to this he sees that each piece bears the owner's laundry mark, by which it is distinguished as it returns to the distribution room after a long journey through the laundry.

After the receiving clerk lists the clothes they are separated; collars and



Santa Ana Steam Laundry in 1889

OCHS Photo from Satchell Collection

cuffs together, flannels in another pile, calicoes in another and so on. The ordinary goods, exclusive of flannels and colored wear likely to run, are put into a huge washer and washed clean as the boiler turns round and round rapidly.

This done the goods are wringed by centrifugal power in a huge brass cylinder with one end open. From the wringer the linen and starch pieces are taken to the second story. Here they are put in a steam dryer and while they are drying the reader can finish his observations on the first floor. In

one corner a strong looking man is noticed washing flannels by hand. Manager Burns says he is an expert in this line and gives his entire attention to the proper care of flannels. Calicoes and all manner of wearables which would suffer by the ordinary treatment are given as much and as proper care as they would receive at the family wash tub. On the east side there is a great machine they call a mangle. On this all flat goods are ironed. The e is a small machine which looks as if it might be the mangle's child adjoining and at this are



Santa Ana Steam Laundry in 1892

OCHS Photo from Satchell Collection

two bonnie looking girls ironing table cloths, handkerchiefs and pillow-slips etc. By the hundred square yards.

Here in passing it will be stated that the mighty power of steam does the greater part of the work. The operatives manage the machines, but the steam turns the wheels.

The clothes are taken from the drying room and go into the hands of the starchers and ironers. In the instance of a white shirt after it has been cleaned, dried and starched it passes through six hands before it is ironed and ready for the wearer.

The mechanical devices for rapid and satisfactory work are wonderfully complete and intricate. The plant alone represents the expenditure of \$9,000.

When clothes have been put in condition to wear they are sent to the packing room. Here the check which was made when the clothes first started on their rounds is produced and the bundles are filled according to it.

Upward of thirty men and women are employed regularly. C. W. Burns is the active manager, whose able assistant is Ed Lee.

The company has agencies at Orange, Anaheim and other towns in this county and as far south as San Diego County. Its monthly pay roll aggregates hundreds of dollars. Mr. Burns has a complaint to make that many merchants who are directly benefited by his institution refuse to send their laundry to him but rather patronize the heathen Chinese.

This would seem to be a legitimate cause for complaint as every man doing business in Santa Ana is benefited to a greater or

lesser extent by this enterprise which employs Santa Ana people who spend their wages in Santa Ana. This institution pays fair living wages to white people and does not ask its employees to work for the pay earned

by its Chinese competitors. The company employs none but home white labor and pays a fair living salary to all, and this spirit is deserving of encouragement.



Santa Ana Steam Laundry in 1900s

OCHS Photo from Satchell Collection



Santa Ana Steam Laundry

Photo from Santa Ana History Room, Santa Ana Public Library

OCHS Calendar

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- Board Meeting
- Thursday, Nov. 6, 2003 at 7:00 PM
Board meetings are open to the membership
- at the Kidseum

- November Meeting
- Thursday, Nov.13, 2003
- Meeting at 7:30 p.m.
- At the Kidseum
- PROGRAM
Double-header see front page

- December Meeting
- Orange County Archives
- Phil Brigandi, Speaker



Where will you find books on local history? Your best source is your Orange County Historical Society.

Books listed below in BOLD are pictured and described on our website: www.orangecountyhistory.org

Don't see the book you are looking for? ASK US. If we don't have it we will help you find it.

WEBSITE ADDITIONS:

A Timeline of Orange County History from *The Golden Promise* by Pamela Hallan-Gibson.

A list of current home and walking tours in areas of Orange and Los Angeles Counties.

PLACE A DOLLAR AMT. OPPOSITE EACH ITEM YOU WISH TO ORDER		
Bawdy Balboa by Judge Robert Gardner	\$25.00	
Cañada de la Brea by Virginia Carpenter	\$10.00	
Centennial Bibliography of Orange County	\$70.00	
House of Bernardo Yorba by Don Meadow	\$4.00	
José Antonio Yorba by Arnold Dominguez	\$4.00	
The Portolá Expedition 1769	\$3.00	
Orange Countiana II	\$12.00	
Orange Countiana III	\$12.00	
Orange Countiana IV Architecture: soft	\$32.00	
A Window on the Past hard cover	\$40.00	
Orange Countiana V Early Businesses soft	\$22.00	
In Orange County hard	\$30.00	
Orange County Through Four Centuries	\$15.95	
By Dr. Leo J. Friis		
The Orange Blossom 50 Years of Growth in Orange County	\$40.00	
ORANGE COUNTY The Golden Promise by Pamela Hallan-Gibson 2002 edition	\$37.00	

Proceedings of the Conference of Orange County History	1988	\$11.00	
	1989	\$11.00	

All prices include sales tax

MERCHANDISE TOTAL _____
Postage and Handling (\$3.00 first item, \$1 each additional)
Orange Blossoms is **\$5** per book, \$1 each additional
Orange County The Golden Promise is **\$5** per book, \$1 each additional
TOTAL DUE _____

PHONE _____
 NAME _____
 ADDRESS _____
 CITY, STATE, ZIP _____
Make checks payable to OCHS
 ~ **MAIL TO:** John Sorenson, 14932 Gainford Circle, Irvine CA 92604
 Call him (949) 559-5668 and he will bring your book/s to the next meeting.

